

POST OFFICE® HOLIDAY COSTS BAROMETER 2014

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Europe is a bargain-hunter's holiday playground this year, according to the new *Holiday Costs Barometer* by Post Office Travel Money, which reveals year-on-year price falls in many summer hotspots.

Key findings include:

- **Bulgaria's Sunny Beach is cheapest of 20 resorts surveyed but the biggest price fall of 21 per cent is in Paphos (Cyprus)**
- **Marmaris takes the runner-up spot after a 31 per cent surge in sterling's value against the Turkish lira**
- **The Costa del Sol and Costa Blanca are best value in the eurozone with under £1 separating the two Spanish resort areas and Marmaris**
- **Prices in mainland Spain – the most popular destination for UK holidaymakers – are over a third cheaper than five summers ago**

Currencies for destinations featured in the *Holiday Costs Barometer* are among 25 bestsellers available on demand at 1,600 larger Post Office branches. Over 4,000 offer US dollars and Turkish lira and 10,000 offer euro over the counter.

More than 70 currencies can be pre-ordered at over 11,500 Post Office branches or online at postoffice.co.uk for next day branch or home delivery. Higher value currency purchases attract improved exchange rates.

Bulgaria



Turkey



Costa del Sol



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	Sunny Beach BULGARIA	Marmaris TURKEY	Costa del Sol SPAIN	Costa Blanca SPAIN	Algarve PORTUGAL	Paphos CYPRUS	Crete GREECE	Istria CROATIA	Orlando USA	Corfu GREECE
Cup of coffee <i>Café/bar</i>	£0.89	£1.47	£1.02	£0.85	£0.85	£1.83	£1.70	£1.15	£1.23	£2.12
Bottle of local beer/lager <i>Café/bar</i>	£0.67	£2.35	£1.70	£1.70	£1.27	£1.66	£2.12	£1.72	£3.07	£2.97
Bottle/can of Coca-Cola <i>Café/bar</i>	£1.12	£1.47	£1.02	£1.70	£0.85	£2.12	£1.70	£1.72	£1.84	£2.38
Glass of wine <i>Café/bar</i>	£1.79	£2.94	£1.49	£1.70	£1.70	£2.80	£2.97	£2.30	£4.30	£3.82
1.5 litre bottle of mineral water <i>Supermarket</i>	£0.40	£0.59	£0.32	£0.42	£0.42	£0.25	£0.25	£0.69	£1.23	£1.27
Suncream (200ml SPF15) <i>Supermarket</i>	£4.02	£5.88	£5.43	£5.43	£7.64	£5.93	£6.37	£6.89	£4.92	£7.64
Insect repellent <i>Supermarket</i>	£2.23	£2.35	£1.49	£2.55	£4.24	£1.32	£2.12	£2.87	£3.07	£5.35
English tabloid newspaper <i>Tourist shop</i>	£2.68	£2.06	£1.66	£1.78	£2.97	£1.83	£1.70	£1.72	£1.23	£1.70
2-course 'prix fixe / table d'hôte' lunch for 2 (excluding drinks) <i>Local tourist-class restaurant</i>	£7.14	£8.82	£15.28	£13.58	£13.58	£16.81	£13.58	£11.48	£18.44	£16.98
3-course evening meal for 2 with a bottle of wine <i>Local tourist-class restaurant</i>	£22.32	£26.18	£25.47	£25.47	£22.92	£27.80	£33.96	£41.32	£36.88	£33.11
TOTAL	£43.26	£54.11	£54.88	£55.18	£56.44	£62.35	£66.47	£71.86	£76.21	£77.34

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	Palma MAJORCA	Ciudadella MENORCA	Split CROATIA	Sliema MALTA	Puerto del Carmen LANZAROTE	Bodrum TURKEY	Nice FRANCE	various IBIZA	Tuscany ITALY	Sorrento ITALY
Cup of coffee <i>Café/bar</i>	£0.85	£2.04	£1.15	£1.36	£1.49	£2.06	£2.12	£1.27	£1.36	£1.70
Bottle of local beer/lager <i>Café/bar</i>	£1.36	£2.21	£1.72	£1.44	£2.33	£2.65	£3.23	£2.97	£2.55	£2.12
Bottle/can of Coca-Cola <i>Café/bar</i>	£1.27	£1.27	£1.61	£1.36	£1.91	£1.76	£2.76	£1.70	£1.70	£1.27
Glass of wine <i>Café/bar</i>	£2.12	£2.46	£2.07	£2.76	£2.12	£7.35	£3.82	£2.97	£3.40	£1.70
1.5 litre bottle of mineral water <i>Supermarket</i>	£0.38	£0.76	£0.57	£0.34	£0.72	£0.59	£0.57	£1.53	£0.55	£0.85
Suncream (200ml SPF15) <i>Supermarket</i>	£12.73	£8.32	£8.03	£8.45	£6.37	£8.82	£5.31	£16.98	£8.49	£8.49
Insect repellent <i>Supermarket</i>	£6.61	£3.10	£4.59	£3.08	£2.97	£2.94	£5.94	£5.09	£5.09	£7.64
English tabloid newspaper <i>Tourist shop</i>	£1.19	£1.19	£3.44	£1.87	£1.87	£1.76	£2.97	£1.91	£1.83	£1.83
2-course 'prix fixe / table d'hôte' lunch for 2 (excluding drinks) <i>Local tourist-class restaurant</i>	£16.98	£16.89	£22.96	£21.22	£20.37	£23.53	£25.47	£20.37	£20.37	£25.47
3-course evening meal for 2 with a bottle of wine <i>Local tourist-class restaurant</i>	£33.96	£41.60	£34.43	£40.75	£46.69	£44.12	£44.14	£42.44	£55.18	£50.93
TOTAL	£77.45	£79.84	£80.57	£82.63	£86.84	£95.58	£96.33	£97.23	£100.52	£102.00

Source: Post Office. Data relates to exchange rates on 17 April 2014.

Prices supplied by National and Regional Tourist Offices of participating countries, except for Lanzarote and Menorca (Cosmos) and Bulgaria (Balkan Holidays).

Online research was conducted to cross-check prices and holiday operator Cosmos also cross-checked data for the Algarve, Bodrum, Costa Blanca, Costa del Sol, Majorca and Orlando.